

# What makes



Arkansas Public School Resource Center

# *Different?*

## It all comes down to quality.

The Arkansas Public School Resource Center (APSRC) is a nonprofit, service-oriented membership organization that offers training, resources and technical assistance to 80 percent of Arkansas' school districts and 100 percent of the state's open-enrollment charter schools.

APSRC provides professional development, access to resources, and technical assistance in five key areas:

- School finance
- Teaching and learning
- School law
- Communications
- Technology

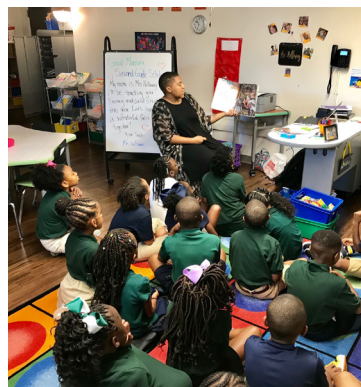
Your sponsorship demonstrates your company's commitment to education in Arkansas by providing support toward our mission ensure our members have access

to the information, resources and assistance they need to provide Arkansas' students with a high-quality education.

There are a variety of sponsorships packages designed to fit your budget, and help you take advantage of this opportunity to reach new and existing clients.

In addition, your corporate sponsorship provides an opportunity to network with administrators, educators and education policymakers throughout Arkansas during our annual fall conference. The 2019 Annual Fall Conference was attended by nearly 400 superintendents, principals, school finance personnel, teachers and more.

For more information, please contact Christina Fowler, APSRC Director of Communications, at (501) 492-4300 or email [cfowler@apsrc.net](mailto:cfowler@apsrc.net).



# Corporate Sponsorship Packages

## Diamond..... \$30,000

- Company name and logo listed on apsrc.net homepage linked to company's website
- First right of acceptance on additional event/conference sponsorship opportunities (i.e. mini-conferences, bootcamps, etc.)
- Up to 4 workshops (1 per quarter) and/or meet and greet events hosted at the APSRC Office and promoted by APSRC to its members via email
- Company workshops/webinars in Arkansas promoted by APSRC to its members via email.
- Once a year, APSRC will distribute a message prepared by the company regarding new/upgraded products and services to its members by email. (APSRC may contribute to, and review, any such email message prior to its transmission.)
- Access to members-only section of APSRC website

### Annual Fall Conference Benefits

- "Presenting Sponsor" designation on event signage for registration and luncheon entrance
- Recognition during opening session, luncheon and closing session.
- Host up to 3 breakout sessions
- Signage for up to 3 breakout sessions of your choice
- Full table (8 seats) at luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Full-page ad in conference program
- Flyers and/or giveaways included in registrant bags
- Access to list of conference attendees

## Platinum..... \$15,000

- Company name and logo listed on apsrc.net homepage with link to company's website
- Up to 2 workshops and/or meet and greet events hosted at APSRC Office promoted by APSRC to its members via email
- Company workshops/webinars in Arkansas promoted by APSRC to its members via email
- Once a year, APSRC will distribute a message prepared by the company regarding new/upgraded products and services to its members by email. (APSRC may contribute to, and review, any such email message prior to its transmission.)
- Access to members-only section of APSRC website

### Annual Fall Conference benefits

- "Platinum Sponsor" designation on event signage for registration and luncheon entrance
- Recognition during opening session, luncheon and closing session
- Host 1 breakout session
- Signage at up to 3 breakout sessions of your choice
- Full table (8 seats) at the luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Full-page ad in conference program
- Flyers and/or giveaways included in registrant bags
- Access to list of conference attendees

## Gold..... \$10,000

- Company name and logo listed on apsrc.net homepage with link to organization's website
- One workshop and/or meet and greet event hosted at APSRC Office promoted by APSRC to its members via email
- Company workshops/webinars in Arkansas promoted by APSRC to its members via email
- Access to members-only section of APSRC website

### Annual Fall Conference benefits

- Signage as "Breakfast Sponsor" in breakfast area
- Signage at up to 3 breakout sessions of your choice
- Full table (8 seats) at luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Full-page ad in conference program
- Flyers and/or giveaways included in registrant bags
- Access to list of conference attendees

**Silver.....\$5,000**

- Company name and logo listed on apsrc.net homepage with link to company’s website
- One workshop hosted at APSRC Office promoted by APSRC to its members via email
- Access to members-only section of APSRC website

**Annual Fall Conference benefits**

- Signage as “Afternoon Break” sponsor in vendor hall
- Signage for 1 breakout session of your choice
- Half table (4 seats) at luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Half-page ad in conference program
- Access to list of conference attendees
- Flyers and/or giveaways included in registrant bags
- Access to list of conference attendees

**Bronze.....\$3,000**

- Company name and logo listed on apsrc.net homepage with link to company’s website
- One workshop hosted at APSRC Office promoted by APSRC to its members via email
- Access to members-only section of APSRC website

**Annual Fall Conference benefits**

- Signage for 1 breakout of your choice
- 2 seats at the luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Quarter-page ad in conference program
- Access to list of conference attendees

**Copper.....\$2,000**

- Company name and logo listed on apsrc.net homepage with link to company’s website
- One workshop hosted at APSRC office promoted by APSRC to its members via email
- Access to members-only section of APSRC website

**Annual Fall Conference benefits**

- Signage for 1 breakout session of your choice
- 2 seats at the luncheon
- Exhibitor’s booth in vendor hall (includes electricity)
- Name and logo on conference PowerPoint and Sched.org site
- Access to list of conference attendees

**Friends of APSRC.....\$1,000**

- Company name listed on apsrc.net homepage with link to company’s website
- Access to members-only section of APSRC website

**Annual Fall Conference benefits**

- 2 seats at the luncheon
- Exhibit booth in vendor hall (includes electricity)
- Name on conference PowerPoint
- Logo on conference Sched.org site
- Name on conference program
- Access to list of conference attendees.

**Fall Conference Exhibitor Only..... \$300**

On a limited budget? Consider an exhibit booth in the vendor hall where attendees and presenters gather between breakout sessions and for an afternoon snack break.

Your booth includes:

- 6-foot draped, skirted table, two chairs
- Signage with company name
- Your company name listed on conference program

**Fall Conference Door Prize Sponsor..... \$50 min.**

Show your support of education in Arkansas by sponsoring a door prize at our Annual Fall Conference. Your organization’s name will be included in the conference program, and will be announced when the prize is awarded.

# Corporate Sponsorship Form

*Secure Your Sponsorship Today!*

If your organization is interested in becoming an APSRC Corporate Sponsor, please contact APSRC Director of Communications Christina Fowler at (501) 492-4300 or email [cfowler@apsrc.net](mailto:cfowler@apsrc.net). You can also submit your sponsorship request online at <https://apsrc.net/event/2020-apsrc-fall-conference-sponsorship-exhibitor-opportunities/>.

To submit your Corporate Sponsorship Form by mail, please complete the form below and return it to APSRC, attn: Christina Fowler, 1401 West Capitol, Suite 315, Little Rock, AR 72201.

## Sponsor Level

Diamond Sponsor: \$30,000 \_\_\_\_ Bronze Sponsor: \$3,000 \_\_\_\_ 2020 Fall Conference Exhibitor Only: \$300 \_\_\_\_  
Platinum Sponsor: \$15,000 \_\_\_\_ Copper Sponsor: \$2,000 \_\_\_\_ Booth Electricity (\$60) \_\_\_\_ Luncheon Ticket (\$30 per plate) \_\_\_\_  
Gold Sponsor: \$10,000 \_\_\_\_ Friends of APSRC: \$1,000 \_\_\_\_ Fall Conference Door Prize Sponsor \_\_\_\_  
Silver Sponsor: \$5,000 \_\_\_\_ Item: \_\_\_\_\_ \$ value of donation: \_\_\_\_\_

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Published Address (to share with customers): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Published Phone: \_\_\_\_\_ Published Email: \_\_\_\_\_

Published Fax: \_\_\_\_\_ Website: \_\_\_\_\_

## Payment Information

Please mail checks to APSRC, Attn: Joie Ketcham, 1401 West Capitol Ave., Suite 315, Little Rock, AR 72201. Or you may complete the form and submit payment online at .

Check Enclosed \_\_\_\_ Invoice me \_\_\_\_

## Terms & Conditions

The undersigned understands that this application becomes a binding contract when accepted by APSRC. A counter-signed copy will be returned to the signee upon acceptance of this application. Signee has authority to enter this contract and agrees to abide by all requirements and restrictions.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
APSRC Counter-Signature

\_\_\_\_\_  
Date



1401 West Capitol Ave., Suite 315, Little Rock, AR 72201 | (501) 492-4300 | [www.apsrc.net](http://www.apsrc.net)